



# **RFP for Consultancy Services-WWF Pakistan**

**Subject:**

**"Recycling Awareness and Waste Collection"**

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## 1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	8.5 Months
Type of Consultant:	Firm Only

WWF-Pakistan, in collaboration with Tetra Pak, is initiating a 'recycling awareness' as part of the corporate social responsibility framework. The aim of the campaign is to communicate the concept of reducing waste through storytelling, documentary, hands-on activities to the students, in a manner that they are able to relate to. In particular, the idea is to create awareness amongst students on how used cartons can be recycled and reused to reduce the amount of waste through innovative techniques and creative crafting. The campaign further aims to collect and recycle utilized beverage cartons (UBCs).

## 2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.
- 6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.
- 7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, **WWF Fraud and Corruption Prevention and Investigation Policy (Annex 2)** contained in the RFP, and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

## 3) PURPOSE

The scope of the service shall include the following:

- Provide and maintain application-based system for collection of UBC waste
- Entertain field requests (multiple) for collection of UBC waste from respective schools (located in project's demonstration cities Karachi, Lahore, Gujranwala, Sialkot, Faisalabad, Rawalpindi and Islamabad)
- Monitor and keep track of all the activities from collection to ethical recycling and disposal for monitoring

#### 4) DELIVERABLES

Following is list of specific tasks:

1. Provide and maintain application-based system for collection of UBC waste;
2. Entertain field requests (multiple) for collection of UBC waste from respective schools in all the selected cities of the project; Karachi, Lahore, Gujranwala, Sialkot, Faisalabad, Rawalpindi and Islamabad.
3. Monitor and keep track of all the activities from collection to ethical recycling and disposal for monitoring and knowledge generation;
4. Provide and maintain dashboard showing city wise, school wise data and individual wise data of recycling;
5. Provide access to the recycling data and information to WWF through password protected login to dashboards;
6. Transfer the collected waste to respective industries for ethical recycling.
7. Develop SOPs and conduct all activities as per SOPs.

#### 5) PROJECT/ ASSIGNMENT TIMELINE

- The consultancy will be undertaken over a period of 8.5 months. Work will commence immediately after contract signing.

#### 6) REQUIREMENTS

The Consultancy Firm should possess the following qualifications and expertise:

- Firm Working in the relevant area, of conducting Awareness Campaigns, Waster Collections and recycling , Data maintenance through application based System
- Adhere to WWF's values, which are: Courage, Integrity, Respect and Collaboration

#### 7) CORRESPONDENCE & SUBMISSION OF PROPOSAL

1. Interested consultants should submit the Proposal and can send their Queries through Email by attention to the Following:

**To:** Faiza khan ([fakhan@wwf.org.pk](mailto:fakhan@wwf.org.pk))

**Cc:** Muzzammil Ahmed ([mahmed@wwf.org.pk](mailto:mahmed@wwf.org.pk))  
Maham Zahara ([mzahara@wwf.org.pk](mailto:mzahara@wwf.org.pk))

2. The RFP submission deadline mentioned on WWF-Website.
3. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

#### 8) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering, qualification and experience, CV.

## 2) Experience:

- a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions;
- 4) **Provide template of already complete similar type of reports-** the WWF-PAKISTAN may request additionally;
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price shall include all costs related to service provision including applicable taxes.

### **Note:**

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

## 9) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the total price shall include all costs related to service provision including all Direct and Indirect taxes, Travel, Boarding & Lodging shall be based on actual receipt up to max Ceiling (If Any).

**The Payment Term:** shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

## 10) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

- A) Technical Proposal (70%)
- Detailed workplan
  - Expression of interest (EOI)
  - Company's Profile
  - Detailed methodology
- B) Financial Proposal (30%)
- Detailed financial proposal which should be inclusive of all applicable taxes and out of pocket expenses. The financial proposal should follow a breakdown structure i.e., specifying cost(s) to each head and subhead
  - Company's registration certificate
  - NTN detail(s)
  - Any legal or technical certification required for the task
  - Audited Accounts Report (if available) of last FY

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

## 11) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.